



Sales Promotions

Seal the customer connection. Comprehensive Sales Promotion services. Strategic planning, campaign design, fulfilment, response management, reporting. Convenient, efficient, cost-effective.

Drive short term sales, alter long-term brand value. Sales promotions are an economical, measurable way to open customer dialogue and seal the connection between your winners and your brand. Our comprehensive services start with strategic planning, campaign design and management.



Fulfilment includes prize procurement, supply chain management, warehousing, door-to-door delivery, consumer response, data management and reporting. One source for flawless sales promotion design and delivery.

How it works

We've got the expertise, capacity and systems to help you make your sales promotion a real win for you and your customers.



Long-term strategic or short-term tactical

What we do

- Analyse needs and requirements
- Develop strategy and conceptualise campaign
- Determine the implementation process
- Agree on service level standards
- Deliver on our promise
- Manage consumer responses via in-house contact centre
- Capture, manage, analyse customer data

Why Achievement Awards Group



With more than 30 years in the business of awards program design and fulfilment, we've got the systems, experience and expertise to provide flawless sales promotion services

Food for thought

Outstanding fulfilment results for a beverage industry client

- 99.6% increase in reward redemptions in first two months
- R10 million worth of AwardPoints™ redeemed in record 60 days

Find out more
Email info@awards.co.za
or call us on +27 21 700 2300

The Science and Art of Business and People Performance

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