



awardsapp

High tech, low-cost rewards program management. The **awardsapp** is a mobile app for engaging and rewarding your employees, channel and customers.

Get full rewards program management and payment functionality in a single mobile app. The **awardsapp** lets you combine must-have mobile technology with classic incentive strategy to create high-touch engagement with your rewards program participants.



Customise modules, brand the look, control virtual payments, get instant fulfilment. The **awardsapp** is a safe, cost-effective, single channel rewards solution.

How awardsapp works for you

It's virtual, versatile and the most comprehensive interactive channel available.



Use in any rewards-based program

- Customise modules for any program including recognition, incentives, loyalty or promotions
- Enhance existing fulfilment products with new functionality
- Use as a mobile dashboard in gamified programs
- Meet your needs and budget with digital or analogue functionality and standard or custom design

Reduce program costs

- Virtual fulfilment means no courier costs
- Virtual transactions mean no card (and no card fees) required
- Communications via no cost direct messaging eliminates SMS charges
- Participant self-service features reduce the need for contact centre support
- The **awardsapp** downloads from App Stores, plus instant updates at no charge (data costs apply)



Boost participant engagement

- Rewards program is directly integrated with a personal mobile lifestyle
- High brand visibility reinforces brand / rewards connection
- Rewards always close at hand and ready for spontaneous spending
- No cost messaging allows for frequent, relevant program communications
- 24 / 7 access to program information makes it easy to keep current and connected

Single channel program management

The **awardsapp** combines rewards program website functions and reward redemption elements in a single channel.

Administrative modules include My Account, Help, Manage my Profile and all the other self-service functions you would expect to find on your program website

Virtual payment modules for safe, secure mobile reward redemption any way you choose

- e-wallet
- e-vouchers
- e-gift cards
- **virtualcard**
- Airtime
- And many more possibilities.



Why Achievement Awards Group



In-house app development and design ensures reliability



IT systems and expertise developed over 35+years



Easy to integrate into any rewards program



Fast turnaround on standard modules and designs



Convenient one-stop shop for all program elements



Dedicated account management support

Food for thought

"Worldwide mobile payments are projected to grow by 60.8 per cent to 47 billion transactions through to 2015, up from 29.2 billion in 2013". Capgemini, World Payments Report 2014.

Find out more
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