



What We Do / Rewards and Fulfilment / Catalogue of Awards

Catalogue of Awards

As a key component of your incentive program, a Catalogue of Awards fuels the performance / reward / repeat performance cycle, by keeping both program goals and awards top of mind.

How the Catalogue of Awards inspires commitment to performance There's a perfect award for everyone.

The **handsome print edition** showcases several hundred top range items from each product category. Selections range from kitchen appliances to travel awards.

The [online edition](#) features thousands of awards and is updated regularly with the latest merchandise options.

Fully customisable to client specifications, its user-friendly online functionality includes:

- Drag-and-drop product comparisons
- Theme-related product search options
- Easy step-by-step trolley checkout process
- Multi-perspective product photographs
- Detailed product descriptions

Together, print and online editions offer a highly satisfying rewards experience for leisurely book browsers and focused online shoppers alike. It's a multichannel approach that increases redemptions and drives program momentum.

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