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## Integrated Rewards Portfolio

Featuring the most extensive rewards offering in the industry, the Integrated Rewards Portfolio makes it easy for you to assemble a range of rewards customised for your program and your audience. And the availability of so many options from a single motivation company is a differentiator with big benefits for you and your participants.

**Many reward options from one source:** Working with a single, reliable, quality-driven service provider offers more cost efficiency and less hassle than dealing with multiple suppliers.

**Uniquely personalised experience:** So many reward choices and delivery options means each participant can tailor a personalised rewards experience.

**Seamless backend system integration:** Participants benefit from the efficiency of a single point of registration, which means less margin for data errors and less administration for you.

- **Merchandise:** A tailored selection of carefully chosen top brand items in a range of lifestyle categories.
  - **Incentive Travel and experiences:** Customised to suit the profile and preferences of each participant group. Possibilities include white glove travel treatment across the country and the globe. Travel is effective as both a stand-alone reward and as part of a points-based program (i.e., top performer reward). Our in-house, IATA accredited travel agency manages booking and ticketing.
  - **Individual travel:** Reservations and ticketing are handled by our in-house travel agency.
  - **Group incentive travel and meetings:** Full tour planning, ticketing and management for any size group, to any destination in the world.
  - **Experience awards and personal services:** Stimulate the imagination, challenge the senses and refresh the spirit.
  - **Virtual rewards:** An ever-expanding selection of virtual rewards is available for immediate download.
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- **Print and electronic award catalogues:** Provides the option of relaxed browsing of featured items or fast, easy on-line searching through thousands of choices. Order via fax, the web or speak directly to a call centre agent.

- **Integrated electronic reward selection:** Modern methods for a modern world; participants can order merchandise via a fully e-commerce enabled website, IVR lines and a 'must-have now' shopping cell phone application.
- **AwardsCard™ retailers:** When personal fit or selection is a must, our MasterCard-based AwardsCard™ allows for *AwardPoints™* shopping at selected retailers.

- **Door-to-door:** Rewards are delivered via courier straight to the door, anywhere in South Africa.
- **Bulk:** When you need to manage distribution, we will bulk deliver to a single location.
- **Mobile:** Instant download of virtual rewards.
- **Email:** Vouchers and travel documents delivered to your in-box.
- **Store vouchers:** An easy way to shop at specific retailers.
- **AwardsCard™:** Shop at AwardsCard™ retailers and take the goods home with you.

**Mechanics of the Integrated Rewards Portfolio** The Integrated Rewards Portfolio packages multiple rewards and shopping options with multiple delivery mechanisms. Through fully integrated backend systems, rewards can be ordered and delivered with no administrative overhead for either you or your Winners. All registered program participants have their own personal *AwardPoints™* bank account, which works like an ordinary cash bank account. No matter what is ordered, or how it is delivered, all transactions are recorded, real-time, in the same *AwardPoints™* account. Uniquely in South Africa, the Achievement Awards Group AwardsCard™ integrates into the same backend system.

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