

# Book of Awards

The Book of Awards is more than just a merchandise catalogue – it's the spark that ignites motivation and inspires a personal commitment to performance.

As a key component of your incentive program, the Book of Awards fuels the performance/reward/repeat performance cycle, by keeping both program goals and awards top of mind.

## How the Book of Awards inspires commitment to performance

There's a perfect award for everyone

- The **Book of Awards Premium Edition** showcases over 700 'top-of-the-line' items from each product category. Selections range from kitchen appliances to travel awards.
- The **Book of Awards Essential Edition** features over 500 awards, most valued at under R1 000. As a supplement to the Premium Edition, it offers a good motivational boost midway through an extended program. With a wide variety of tempting awards, it's equally effective all on its own.
- The **Book of Awards Online Edition** features thousands of awards and is updated regularly with the latest merchandise options. Fully customisable to client specifications, its user-friendly online functionality includes:
  - Drag-and-drop product comparisons
  - Theme-related product search options
  - Easy step-by-step trolley checkout process
  - Multi-perspective product photographs
  - Detailed product descriptions

Together, the Book of Awards print and online editions offer a highly satisfying rewards experience for leisurely book browsers and focused online shoppers alike.

## What is it?

A print and online merchandise catalogue filled with thousands of items, each assigned an *AwardPoints™* value.

## How does it work?

The Book of Awards print edition is designed to generate excitement, engage participation in your program and help keep performance goals top of mind. The online edition offers fast, easy shopping and ordering. Together, they offer a multichannel approach that increases redemptions and drives program momentum.

# FACT SHEET

## Book of Awards

### The perfect award experience is backed by perfect award delivery

- Call centre support – Dedicated program call centre agents can answer any queries about AwardPoints™ redemptions or order tracking.
- Order entry – All awards are listed in a customised cataloguing and order processing database, which ensures accuracy. When an order is placed, the participant's points bank account is debited, the balance updated on the website and the request sent straight to our distribution centre.
- Picking, packing and despatch – Awards are hand-picked and carefully hand-packed.
- Delivery – Door-to-door service guarantees correct delivery. Tracking details are communicated via email, SMS or the Web.
- After sales service and returns – Each award comes with a full warranty and service backup, plus a 7-day returns policy.

### Why Achievement Awards Group?

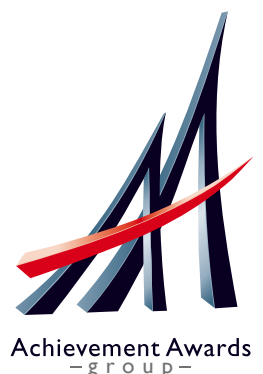
We've got the experience and expertise to design an effective incentive program, select an inspiring mix of awards and deliver a full-service solution that produces performance results.

**Talk to us about how we can help you engage, motivate and secure performance from your workforce, sales team, channel partners or customers.**

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#### Achievement Awards Group

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