

Sales Promotion Fulfilment

Get the biggest return on your sales promotion investment by outsourcing your fulfilment needs to a full-service fulfilment partner.

We've got the capacity, systems and expertise to help you make your campaign a real win for you and your customers.

You take care of your promotional campaign and we'll take care of your winners with full-service fulfilment ■ At a Glance

- **Real prizes, real winners** – The sooner your winners receive their prizes, the sooner word-of-mouth publicity takes over – generating the sort of excitement that increases participation in your campaign and inspires trust in your offer. We provide a full supply chain of fulfilment services that will help you manage your campaign, deliver on your brand promise and keep your promotion top of mind in the marketplace.
- **Procurement** – Our experienced buyers can handle all of your procurement needs, or you can select from more than 6 000 items listed in our electronic catalogue.
- **Automated retail supply chain systems** – Prize inventory is managed with the assistance of a powerful back-end IT infrastructure that processes and automates:
 - Order management – including back orders
 - Inventory management
 - Stock control
- **Receiving and warehousing** – Our 3 260m² fulfilment Centre is onsite and fully secured. We have volume and staff capacity to scale up for big campaigns.

We have the capacity, systems and expertise to meet all of your sales promotion fulfilment requirements.

Our services include prize procurement, supply chain management, warehousing, door-to-door delivery, comprehensive customer data management and reporting.

FACT SHEET

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- **Packaging, insurance and freight** – With our streamlined despatch, delivery and tracking systems, you can be sure that prizes will be delivered to your winners with speedy efficiency – individually, door-to-door, anywhere in South Africa.
- **After sales service** – We offer full after sales service on manufacturer warranties.
- **Comprehensive customer data management and reporting** – Make the most of your customer data with our sophisticated data processing systems and efficient administrative services. We offer:
 - Data capture, reporting and analysis
 - Database creation
 - Data warehousing
 - CRM support that includes standard post, email, web or SMS options, plus an in-house call centre that can manage both inbound and outbound customer communications

Why Achievement Awards Group?

With more than 25 years of experience in incentive awards fulfilment, we understand that fast, efficient and individualised product delivery helps seal the connection between performance, reward and continued performance.

Likewise, timing is everything in generating enthusiastic participation in your sales promotion and making your winners ambassadors for your brand.

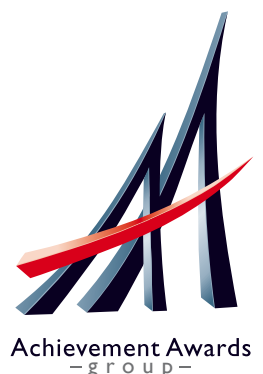
Trust your sales promotion fulfilment needs to a like-minded partner with the experience and expertise to help you create a win-win sales promotion for you and your customers.

Talk to us about being your full-service sales promotion fulfilment partner.

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Achievement Awards Group

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